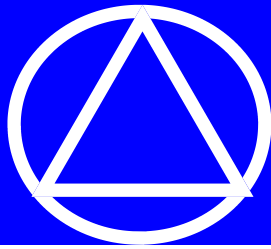


SERENITY



POND, INC.

FRAMES OF MIND * P.J. RONE * GIFTS & THINGS

Quality Products
For
Recovery Groups,
Clubs,
Stores,
And
Treatment Facilities

SHOP AND ORDER
ONLINE!

www.myserenitypond.com

Serenity Pond, Inc.
15009 Held Circle
Cold Spring, MN 56320
320-363-0400
Fax 320-363-0339

2005
Catalog

TABLE OF CONTENTS

Easy Ordering

By Phone:

1-800-247-4345

1-320-363-0400

By FAX:

1-320-363-0339

24 hrs/day—7 days/week

By Mail:

Serenity Pond, Inc.

15009 Held Circle

Cold Spring, MN 56320

BY EMAIL:

serenitypond@cloudnet.com

ONLINE:

www.myserenitypond.com

Next Day and 2nd day delivery will be an additional charge according to weight.

Prices are subject to change without notice.

CONTENTS	PAGE
Thermal Mugs and Ceramic Cups	3
Fellowship Anniversary Medallions: AA, Al-Anon, ACA	4
Medallions: Friends, Sponsor, Aluminum and Special	5
Coin and Medallion Holders, Inspirational Prints	6
Jewelry	7
Celebration Pins	8
State and Anniversary Pins, Year Fobs	9
Plastic Chips	10
Magnets, Bic Lighters	11
Fun Stuff	12
Greeting Cards	13
Wallet Calling Cards	14
Wallet Size Reminder Cards	15
Stickers	16
Reflective Stickers	17
Book Markers	18
Book Covers	19
Books	20-22
Order Form	23

CUPS AND MUGS

FELLOWSHIP THERMAL MUG

Large 22 ounce mug is 6 1/4" tall, with double plastic walls for hot and cold drinks. Snap tight lid prevents major spills.

FTT Series.....\$3.95 each.

A full case of 32 mugs\$3.70 each.

- FTT-100 Fellowship—BL or BU
- FTT-200: Camel w/Camel Saying
- FTT-300: Butterfly w/Serenity Prayer
- FTT-400 Multi-Sayings PL or GR
- FTT-500 Easy Does It But Do It! R or BK
- FTT-600: Ride Free w/Serenity Prayer
- FTT-700 Founders/Rarely does a person ...



FTT-600 



FTT-700 



FTT-200



FTT-300



FTT-100



FTT-400



FTT-500

CERAMIC COFFEE CUPS.....\$5.95each



#CMS-221 Gray Imprint
Reverse side: I may drink tomorrow but with God's help I'll have enough guts to stay sober today.



#CMS-222 Blue Imprint
Reverse side: Serenity Prayer/Day At A Time



#CMS-223 Yellow Imprint
Reverse side: Serenity Prayer



#CMS-201 Blue imprint
Reverse side: Serenity Prayer



#CMS-224 Brown Imprint
Reverse side: The camel each day goes twice to his knees he picks up his load with the greatest of ease he walks through the day with his head held high and stays for that ay completely dry.



#CMS-204 Red imprint.
Reverse side: Serenity Prayer

FELLOWSHIP ANNIVERSARY MEDALLIONS

For Recovering Alcoholics



Circle/Triangle

Month	Year
AAR-01-19	AAR-01-1
Months(1-11 &18)	Years (1-55)
Blanks and 24 hours	

Antiqued Bronze.....	\$1.35
Gold Plate.....	\$8.00
Bi-Plate.....	\$9.00
Tri-Plate.....	\$11.00
.999 Silver.....	\$15.00



Bill & Bob

Month	Year
BBM-01-19	BBM-01-1
Months(1-11 &18)	Years (1-55)
Blanks and 24 hours	

Antiqued Bronze.....	\$1.35
Gold Plate.....	\$8.00
Tri-Plate.....	\$11.00
.999 Silver.....	\$15.00



12-Step

Month	Year
TSR-01-19	TSR-01-1
Months(1-11 &18)	Years (1-55)
Blanks and 24 hours	

Antiqued Bronze.....	\$1.35
Gold Plate.....	\$8.00
.999 Silver.....	\$15.00



Praying Hands

Month	Year
HAR-01-19	HAR-01-1
Months(1-11 &18)	Years (1-55)
Blanks and 24 hours	

Antiqued Bronze.....	\$1.35
Gold Plate.....	\$8.00
.999 Silver.....	\$15.00

For Members of Al-Anon



Adult Family Group

Month	Year
AFG-01-19	AFG-01-1
Months(1,3,6,9)	Years (1-45)
Blanks and 24 hours	

Antiqued Bronze.....	\$1.50
Gold Plate.....	\$8.00



Butterfly

Month	Year
ABM-01-19	ABM-01-1
Months(3,6,9 and 18)	Years (1-20)

Antiqued Bronze.....	\$1.50
----------------------	--------

Order on-line at
www.myserenitypond.com

A comprehensive, secure, and easy-to-use website.

View all products and order on-line.

We accept VISA, MasterCard, Discover, and American Express.

For Member of Adult Children of Alcoholics (ACA)



Month	Year
ACN-01-19	ACN-01-1
Months(3,6,9)	Years((1-10)
Blanks	

Antiqued Bronze.....	\$1.50
----------------------	--------

Sample Finishes

(not all finishes available in all styles)



BRONZE



GOLD



BI-PLATE



SILVER



TRI-PLATE

“FRIENDS” COINS and KEYCHAINS

All coins are antique bronze, some with multicolor enamel.



Praying Hands

#C-1 Coin.....\$3.00



Friends of Al-Anon

#C-4 Coin.....\$3.00



Anonymous Al-Anon

#C-8 Coin.....\$3.00



Sponsor

#C-14 Coin.....\$2.50

#C-15 Coin/ Keychain\$3.50



Starburst AA Medallion

#SBM-01-100.....\$2.50

FELLOWSHIP ALUMINUM COINS

Bright Anodized Aluminum coins with Serenity Prayer on the reverse side.....\$.50



- | | | |
|------------|--------|---------|
| ALC-11-100 | Silver | 24 Hour |
| ALT-11-191 | Red | 1 Month |
| ALT-11-192 | Gold | 2 Month |
| ALT-11-193 | Green | 3 Month |
| ALT-11-196 | Blue | 6 Month |
| ALT-11-199 | Violet | 9 Month |



ALC-11-110
Bright Silver
One Day At A
Time w/Serenity
Prayer

**Call us at 320-363-0400
or
visit our on-line store at
www.myserenitypond.com**

SPECIAL DESIGN MEDALLIONS

These antiqued bronze medallions are the highest quality available. Most have the Serenity Prayer on the Reverse Side.....\$1.50



Bill & Bob
#BBM-01-100



Butterfly
#BFM-01-100



Have A Good Day
#HGD-01-100



Praying Hands
#PHM-01-100



One Day At A Time
#ODT-01-100



Easy Does It
#EDI-01-100



Coffee Pot
#ACA-01-100



Native American
#NAU-01-100



Camel
#CAM-01-100

COIN HOLDERS

NECK CHAINS

#J-105 24" French Rope Neck Chain and Screw Top Coin Holder Unit.....	\$6.75
CHC-40-100 24" Gold Plated Neck Chain and Screw Top Coin Holder Unit.....	\$4.95
CHC-40-200 24" Silver Plated Neck Chain and Screw Top Coin Holder Unit.....	\$4.95



KEYCHAINS

#J-106-G Gold Plated Keychain and Screw Top Coin Holder Unit.....	\$4.10
#J-106-S Silver Plated Keychain and Screw Top Coin Holder Unit.....	\$4.10
#CHF-01-100 Gold Figure "8" Keychain and Screw Top Coin Holder Unit.....	\$4.10
#CHF-01-200 Silver Figure "8" Keychain and Screw Top Coin Holder Unit.....	\$4.10



MEDALLION HOLDERS

Attractive way to exhibit and protect your medallion.



WSP-60-200
Walnut Wood Holder.....\$6.00



ACH-60-102
2" x 3" Clear Acrylic Holder....\$2.00



PBX-55-100
Plastic Gift Box.....\$0.50

INSPIRATIONAL PRINTS

Serenity Pond presents two of the most widely-appreciated inspirational writings, "Touch of the Master's Hand" by Myra Brooks Welch, and "The Alcoholic's Dream" - Anonymous. Either choice is purchased as an un-framed print on rich, Vellum stock. The "Touch of the Master's Hand" is also available in a larger size.



	<i>PRICE</i>
ADP-54-100 9 1/2" x 11 1/4" Alcoholic's Dream	\$4.95
TMP-54-100 9 1/2" x 11 1/4" Touch of Master's Hand	\$4.95
TMP-54-200 12 1/4" x 18 1/4" Touch of Master's Hand	\$7.95

JEWELRY



Chain & Pendant Circle Triangle

H-NK-01G Large, Gold Plate	\$15.00
H-NK-02G Medium, Gold Plate	\$15.00
H-NK-03G Small, Gold Plate	\$15.00
H-NK-01S Large, Silver Finish	\$15.00
H-NK-02S Medium, Silver Finish	\$15.00
H-NK-03S Small, Silver Finish	\$15.00



Chain & Pendant Praying Hands

H-NK-05G Gold Plate	\$15.00
H-NK-05S Silver Finish	\$15.00



Drop Style Earrings Praying Hands

H-EA-05G Gold Plate	\$17.00
H-EA-05S Silver Finish	\$17.00



Post Style Earrings Circle Triangle

H-EA-01G Large, Gold Plate	\$17.00
H-EA-02G Medium, Gold Plate	\$17.00
H-EA-03G Small, Gold Plate	\$17.00
H-EA-01S Large, Silver Finish	\$17.00
H-EA-02S Medium, Silver Finish	\$17.00
H-EA-03S Small, Silver Finish	\$17.00



AA

AA-13 Tie Tac w/chain, Gold Plate	\$4.50
AA-41 Post-type Pierced Earring Set, Gold Plate	\$7.50



Praying Hands

PH-13 Tie Tac w/chain, Gold Plate	\$3.50
PH-19 Clip-on Earring Set, Gold Plate	\$7.50



SPB-100 Serenity Bracelet
 Silver toned malleable bracelet with black embossed Serenity Prayer.
 Adjustable to fit all wrist sizes...\$6.80

CELEBRATION PINS

Pins are gold plated, multi-color cloisonné with clutch back ...\$2.00



#PIN-250
Orange/White



#J-30
Gold/Brown



#J-32
Blue/Gold



#J-34
Multi-color



#PIN-210
Gold/Brown



#J-36
Multi-color



#J-38
Gold/Blue



#PIN-205
Gold/Brown



#J-40
Multi-Color



#PIN-209
Black/Gold



#J-42
Multi-Color



#J-43
White/Blue



#J-44 ACOA
Blue/Yellow



#LP-05
Gold Plate



#J-75
Small Angel
Gold



#J-77
Medium Angel
Gold



#AA-40
Gold Plate



#J-78 Carded
Gold



#J-79 Carded
Blue/gold



#AA-39 Gold
Plate



#PH-11
Gold Plate



#J-33
Multi-color



#PIN-213
Multi-color



#PIN-211
Gold



#PIN-210
White/Red



#LP-04S
Silver Plate



#LP-06S
Silver Plate



#PIN-204
Multi-color



#PIN-203
Red/Black



#PIN-206 24K
Gold Plate.



#PIN-207
Gold Plate



#LP-02S
Silver Plate



#LP-01S
Silver Plate



#J-37
Gold/Blue



#LP-06G
Gold Plate



#LP-01G
Gold Plate



#PIN-208
Gold Plate



#PIN-202
Multi-color



#PIN-212
Gold

STATE PINS

Pins are silver plated, multi-colored cloisonné with clutch back.....\$2.75



#LP-MI
Red/Black
Michigan



#LP-KY
Red/Black
Kentucky



#AL-IL
Red/Black
Illinois



#LP-IL
Red/Black
Illinois



#LP-WI
Red/Black
Wisconsin



#LP-TN
Red/Black
Tennessee



#J-45
Green/Gold
Ohio



#LP-MN
Gold/Navy
Minnesota

ANNIVERSARY PINS



#J-35
Dark Blue



#PIN-291
Blue/Gold



#PIN-292
Green/Gold



#PIN-293
Red/Gold



#PIN-296
Black/Gold



#PIN-299
Yellow/Gold



#PIN-918
White/Gold



#PIN-101-145 Silver
Anniversary Pin.
Available in years 1-45.

\$2.00 Each

YEAR FOBS



Add these attractive fobs to your favorite pin to commemorate your years of sobriety. Fits most of our pins.

HIN 101—1 year
HIN 105—5 years
HIN 110—10 years

HIN 115—15 years
HIN 120—20 years
HIN 125—25 years

\$1.50 each

PLASTIC CHIPS

An inexpensive way to provide new members with a colorful constant reminder. All chips have the Serenity Prayer on the reverse side unless otherwise indicated.



Circle Triangle Plastic Chips
Gold Imprint - 1 1/2" diameter
\$.35 Each

- PSC-10-100—24 Hour—Silver
- PSC-10-191—1 Month—Red
- PSC-10-192—2 Month—Yellow
- PSC-10-193—3 Month—Green
- PSC-10-194—4 Month—Black
- PSC-10-195—5 Month—Pink
- PSC-10-196—6 Month—Blue
- PSC-10-197—7 Month—Bronze
- PSC-10-198—8 Month—Silver
- PSC-10-199—9 Month—Purple
- PSC-10-910—10 Month—Orange
- PSC-10-911—11 Month—White
- PSC-10-912—1 Year—Silver
- PSC-10-918—18 Month—White



SCK-10-300 Plastic Chip Keyring. Any plastic chip can be made into a keepsake keyring. Chips will be drilled with 3/16" holes and laced with a gold key-chain for an inexpensive keyring holder. Specify order number of chip along with keyring number..... **\$.75**



SPD-102 Camel/Serenity Prayer...**\$.26**



SPD-105 To Thine Own Self Be True/Serenity Prayer.....**\$.26**



SPD-104 Let Go Let God/Serenity Prayer....**\$.26**



SPD-106 Welcome/Just For Today..**\$.26**



SPD-101 Keep Coming Back/Think Before You Drink, The Time To Call Your Sponsor Is Before, Not After...**\$.26**



Universal 12-step Plastic Chips.
Silver imprint -1 5/8" diameter.
\$.26 Each

- TSP-10-100—24 Hour—White
- TSP-10-107—1 Week—Orange
- TSP-10-191—1 Month—White
- TSP-10-192—2 Month—Green
- TSP-10-193—3 Month—Red
- TSP-10-194—4 Month—Black
- TSP-10-195—5 Month—Pink
- TSP-10-196—6 Month—Blue
- TSP-10-197—7 Month—Brown
- TSP-10-108—8 Month—Gray
- TSP-10-109—9 Month—Yellow
- TSP-10-110—10 Month—Purple
- TSP-10-111—11 Month—Light Green



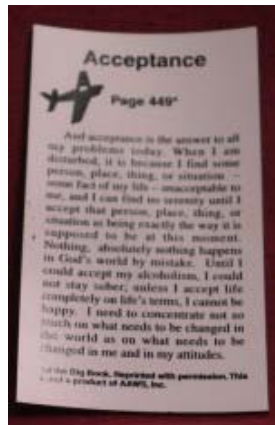
SPD-103 Coffee Pot/Serenity Prayer/I May Drink Tomorrow But With God's Help I'll Have Enough Guts To Stay Sober Today..**\$.26**

MAGNETS

Heavy, white 2" x 3" flexible vinyl magnets.....\$1.50



Z-RF-08



Z-RF-03



Z-RF-00



Z-RF-07

2" x2" Molded Vinyl Magnets



#MA-51.....\$1.10
Gold on Blue



#MA-52.....\$1.10
Gold on Black

BIC LIGHTERS

Full size attractively imprinted with our five most popular reminders and slogans.

1-49 = \$1.80 each

50+ = \$1.40 each (may be ordered mixed or same)



BIC-56-100
White/Black



BIC-56-200
Yellow/Black



BIC-56-300
Blue/White



BIC-56-400
Black/Gold



BIC-56-500
Red/Gold

FUN STUFF



Pewter visor clips with Serenity Prayer VC-100..... **\$3.50**



Magnetized accordion phone-books. Space for more than 100 entries.
PH-33S—Silver.....**\$2.00**
PH-33G—Gold.....**\$2.00**



Coffee-bean scented 100% Soy Wax Candle in a Ceramic Mug. Burn time: approximately 30 hours.
SWC-100.....**\$6.50**



8 1/2" x 11" Acceptance Poster Script on heavy card stock. Suitable for framing.
APP-54-100.....**\$2.00**



This adorable angel sends a message of love and inspiration. Exquisitely sculpted in resin and hand painted in bright hues. 3 1/2" x 3 1/2"
#SPA-100.....**\$5.95**



Soft, white, cuddly bear with red bow. Your choice of antique bronze medallion may be attached. Specify medallion when ordering.
SBM-150.....**\$12.50**



Pentel Fine Superball Liquid Ink Ball Pen in Matte Black with Black Ink, Silver Clip. The Barrel is printed in Gold With *God grant me the Serenity Courage Wisdom.*
#SPP Serenity Pen.....**\$1.75**
White pens with blue ink, imprinted in red.
#WSP-100 BIC Pens.....**\$.75**



Eraser to help 12-steppers with the 9th step—Making Amends. Reverse side states: This may erase some of the mistakes I've made but not all of them.
PRM-109.....**\$1.49**



License Plate made of heavy gauge white plastic. Black and red print in durable non-fade ink.
Z-FP-01 Easy.....**\$5.00**
Z-FP-02 Bill W.....**\$5.00**



License Plate Frame is made of metal, trimmed in black with white raised letters. Standard size holes fit most cars.
K-LP-06.....**\$ 8.00**



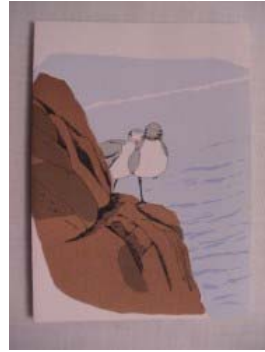
Nylon mesh back with matching plastic snap size adjuster. White with blue stitching.
SCA-100.....**\$8.75**

GREETING CARDS

Beautiful, colorful, standard sized greeting cards with inspiring, supportive and congratulatory messages. 5" x 7" with envelope. \$1.75



PT526 *Congratulations! Celebrating 365 days of new life! One day at a time.*



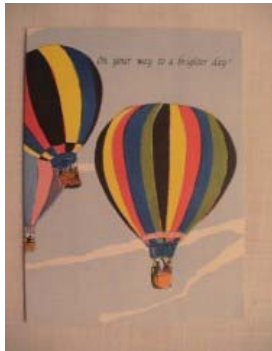
PT525 *I'll be right beside you every step of the way.*



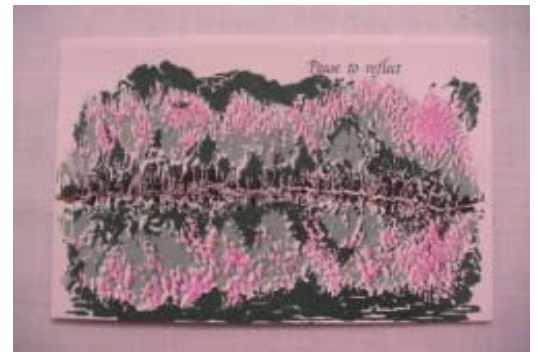
PT531 *Love is your guide and peace your goal every step of the way—congratulations and continued success.*



PT527 *Life's journey is only a series of steps, prayerfully taken, one at a time*



PT535 *On your way to a brighter day—keep looking up*



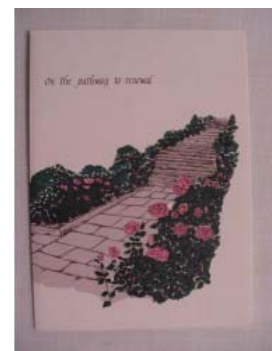
PT539 *Pause to reflect and give thanks for new beginnings.*



PT540 *I believe in you*



PT528 *Thank you...for caring so deeply, and giving so completely.*



PT538 *On the pathway to renewal rediscover God*

WALLET CALLING CARDS

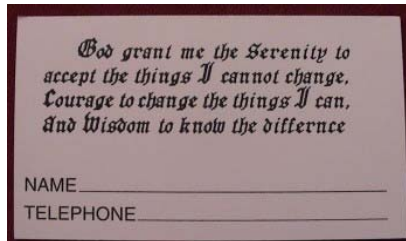
These cards are a perfect way to reach out to friends. They are packaged 25 cards to a pack and priced reasonably. Each card has bold raised lettering that looks and feels hand engraved. They are the same size as a standard business card 2" x 3 1/2".

\$2.00 per pack of 25.

Order a mixed pack of 25.....same low price. WCC-01-700



WCC-01-100



WCC-01-200



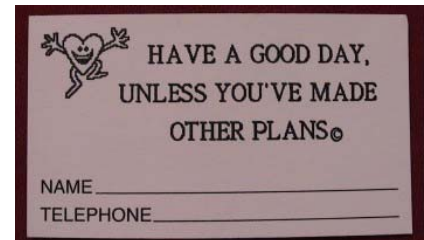
WCC-01-300



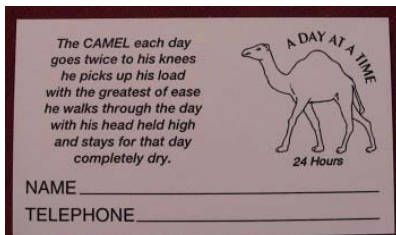
WCC-01-400



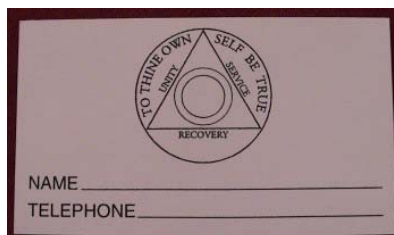
WCC-01-500



WCC-01-600



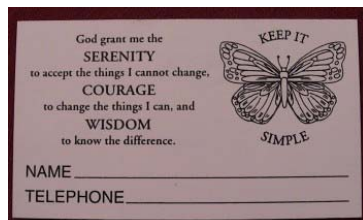
WCC-01-800



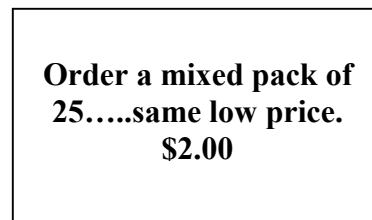
WCC-01-805



WCC-01-810



WCC-01-815



WCC-01-700

WALLET SIZE REMINDER CARDS

Laminated full color print cards. 2" x 3"\$.50 each



<i>Order #</i>	<i>Description</i>	<i>Order #</i>	<i>Description</i>
JWC 179	Sobriety	JWC 128	Techniques for Thinking
JWC 180	Sponsor	JWC 129	Today
JWC 182	Maturity	JWC 132	Touch Of A Masters Hand
JWC 186	Rules For Being Human	JWC 136	Desiderata
JWC 188	Steps For Recovery	JWC 138	A Vision For You
JWC 189	Four Absolutes	JWC 140	Broken Dream
JWC 191	Big Book Guide	JWC 142	Daily Moral Inventory
JWC 103	The Camel	JWC 144	Prayer of St. Francis
JWC 106	Love	JWC 145	The Gal In The Glass
JWC 107	I Didn't Have Time	JWC 149	The Promises
JWC 109	A Friend	JWC 150	12 Ways to Accept
JWC 118	Let Go	JWC 153	Where There Is Faith
JWC 120	Acceptance	JWC 154	Very Special Friend
JWC 121	Dear God Prayer	JWC 155	Be Unafraid
JWC 123	Humility Prayer	JWC 158	A Living Sermon
JWC 124	Just For Today	JWC 175	AA Won't
JWC 126	The Principles	JWC 199	Professor and the Paradox
JWC 127	3rd & 7th Step Prayers		

Fold-over Reminder Cards

Durable, Laminated Full Color Print Folded Cards 4" x 3".....\$.60

<i>Order #</i>	<i>Description</i>
JWC 101	Promises/3rd & 7th Prayer
JWC 102	Why We Are Chosen
JWC 119	How It Works

STICKERS

Polyester stickers are a day-time reflective diffraction material. Applications on chrome, glass, and even painted surfaces can be easily removed in one piece. They are as permanent or temporary as you please. The best on the market!

NEW CAR SIZE

2" X 10"

Black, Blue, Red Green

\$1.35

- #1002 
- #1003 
- #1004 
- #1005 
- #1006 
- #1007 
- #1008 
- #1009 
- #1010 
- #1011 
- #1012 
- #1013 
- #1014 
- #1015 
- #1016 
- #1017 
- #1018 

"BIC" LIGHTER SIZE

1/2" x 2 1/2"

Package of 25, one saying, mixed colors.

\$7.00

- #L-12 
- #L-13 
- #L-14 
- #L-16 
- #L-18 
- #L-19 
- #L-20 
- #L-23 
- #L-24 
- #L-25 
- #L-26 
- #L-27 
- #L-28 
- #L-29 

LARGE SIZE

1 1/2" x 6".....\$1.00

Black, Red, or Blue



BEST SELLER



#07 5" x 6" Dark Blue.....\$2.00

#08 2" x 2 1/2" Black, Blue, Red or Green

~~\$.85~~

EASY DOES IT



#10 2" x 2" Easy Camel.....\$.75

#11 2" x 2" Easy Butterfly.....\$.75

SERVICE SYMBOL



#12 2" x 2" Dark Blue.....\$.75

#13 3" x 3" Dark Blue.....\$.95

JUMBO VARIETY PACK

#L-50 Variety Pack of 56 Stickers, Mixed colors, 7 sayings from #L-12 thru #L-20\$12.00

#L-51 Variety Pack of 56 Stickers, Mixed colors, 7 sayings from #L-23 thru #L-29.....\$12.00

Call us at 320-363-0400

or

visit our on-line store at www.myserenitypond.com

REFLECTIVE STICKERS

Highest quality Poly-Mylar material. Large 2 5/8" x 12" size. Available in Black, Red, or Blue background with 1/4" reflective border.....\$1.50



BUM-104 Just For Today
BUM-102 Live & Let Live
BUM-103 Alcoholics Do It...



BUM-106 Let It Begin With Me
BUM-108 This Too Shall Pass



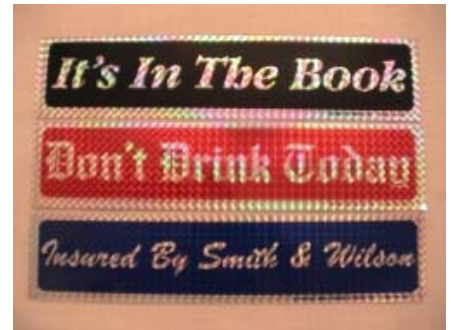
BUM-109 Clean & Serene
BUM-110 Keep Coming Back
BUM-111 Higher Powered



BUM-110 Keep Coming Back
BUM-113 Dr. Bob = Good Medicine
BUM-114 First Things First



BUM-115 Let Go & Let God
BUM-116 Expect Miracles
BUM-117 If It Works—Don't Fix It



BUM-118 It's In The Book
BUM-119 Don't Drink Today
BUM-120 Insured By Smith & Wilson



BUM-121 Denial Is Not Just...
BUM-122 It's Never Too Late...
BUM-123 Came, Came To...



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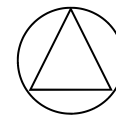
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